

## 50 Sales Contest Theme Ideas

### Holidays/Seasonal (21)

January	New Year's Day
February	Groundhog Day, Valentine's Day, Marti Gras (sometimes in March)
March	St. Patrick's Day, First Day of Spring
April	April Fools, Easter, Earth Day, Taxes Due
May	Cinco De Mayo, Mother's Day
June	Father's Day, First Day of Summer, Flag Day
July	Independence Day
September	First Day of Fall
October	Halloween
November	Thanksgiving
December	Holidays, First Day Of Winter

### Sports/Games/Events/Pop Culture (26)

Academy Awards	Hawaiian Luau
Baseball	Horse Race
Basketball	Monopoly
Beach Day	Movies
Bingo	Olympics
Blast From The Past (70's, 80's)	Pamper Yourself
Bowling	Picnic
Breakfast of Champions (morning contest)	Poker
Casino	Power Hour or Blitz
Celebrities	Safari
Current Events	Silent Auction
Darts & Balloons With Prizes Inside	Television Shows
Football	
Golf	

### Misc. (3)

Beat Your Best – Any rep can win if they improve their own averages by X

Caught In the Act – Managers observe and listen for reps using best practices or desired scripting and hand out immediate prizes

Hot Potato|Cone|Hat: A rep. receives a cone, hat or other object whenever they complete the desired contest behavior (e.g. sale of \$1,000). The object rotates around and the person who has it at a certain time, wins a prize.